

NAFTA

16.8%
EMPLOYEES
11
PLANTS
13
R&D CENTERS

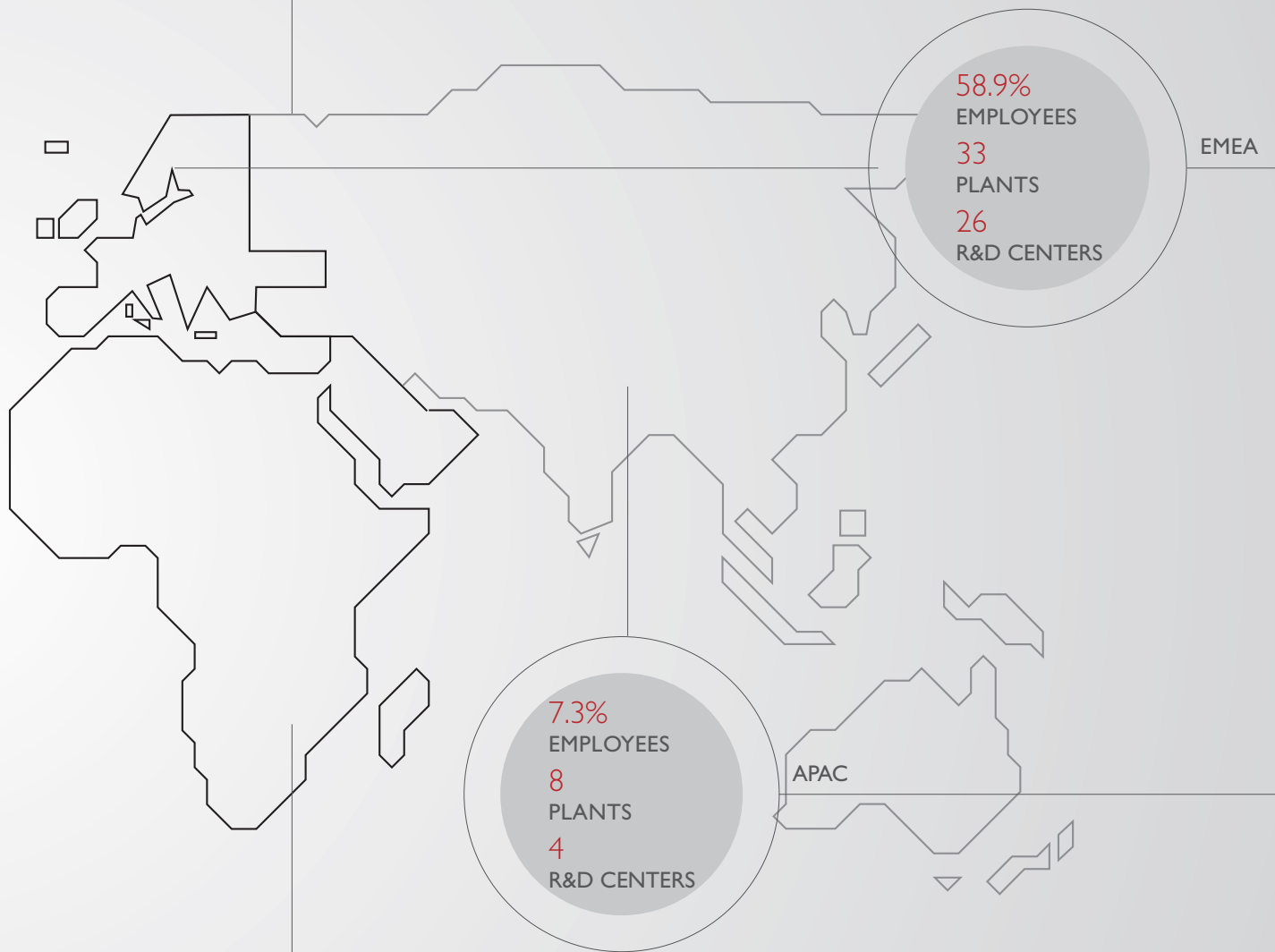
LATAM

17%
EMPLOYEES
10
PLANTS
5
R&D CENTERS



01

OUR COMPANY



The following section contains a brief Company profile and the year's highlights and economic performance.

ORGANIZATION PROFILE

CNH Industrial was formed by the merger between Fiat Industrial S.p.A. and its subsidiary CNH Global N.V., completed on 29 September 2013. The merger had no impact on the consolidated activities of the former Fiat Industrial Group and the results presented herein are therefore consistent and comparable with those previously published by Fiat Industrial.

CNH Industrial is a global leader in the capital goods sector. Through its various businesses the Company designs, produces and sells agricultural and construction equipment, trucks, commercial vehicles, buses, and specialty vehicles, in addition to a broad portfolio of powertrain applications.

CNH Industrial is present in 190 countries, with its key markets in Europe, the USA, Brazil, and China. It has 62 plants, 48 research and development centers, more than 71 thousand employees, and a network of approximately six thousand dealers and distributors. As at year-end 2013, revenues totaled €25,778 million, and trading profit were €1,985 million.

HIGHLIGHTS

CNH INDUSTRIAL WORLDWIDE (no.)

	2013	2012	2011
Employees at year end	71,192	68,257	66,998
Countries in which CNH Industrial operates	190	190	190
Plants	62	64	64
Research and development centers	48	49	51

ECONOMIC PERFORMANCE

CNH INDUSTRIAL WORLDWIDE (€million)

	2013	2012 ¹	2011 ¹
Net revenues	25,778	25,785	24,289
Trading profit/(loss)	1,985	2,063	1,690
Profit/(loss)	917	900	694
Investments in tangible and intangible assets ²	1,495	1,349	993
R&D expenditure ³	934	895	742
Net industrial cash/(debt)	(1,592)	(1,642)	(1,239)
Available liquidity	6,318	6,206	7,295

⁽¹⁾ For the years 2012 and 2011 figures have been recast following the adoption of IAS 19 Revised. There was no significant impact for any individual line item.

⁽²⁾ Net of vehicles sold under buy-back agreements or leased out.

⁽³⁾ Includes capitalized R&D, and R&D charged directly to the income statement.

GRI-G4

G4-3; G4-4; G4-6;
G4-7; G4-8; G4-9

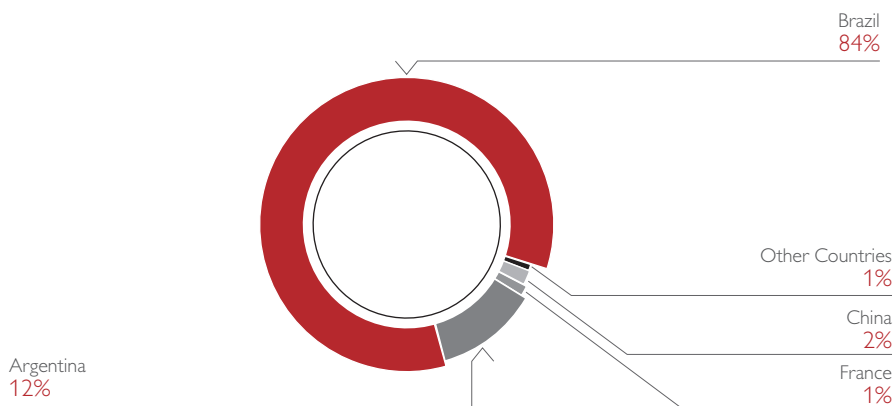
FINANCIAL ASSISTANCE RECEIVED FROM GOVERNMENT

CNH INDUSTRIAL WORLDWIDE (€million)

	2013	2012	2011
Grants	14	3	3
Loans	423	561	204
of which subsidized loans	423	211	204
Total public funding	437	564	207

FINANCIAL ASSISTANCE BY COUNTRY

CNH INDUSTRIAL WORLDWIDE (%)



OUR PROJECTS



EXPO MILANO 2015

Expo Milano 2015 will be an extraordinary international event showcasing tradition, creativity and innovation in the food sector, where agriculture plays a vital role. As an Official Global Partner, CNH Industrial will be represented at Expo 2015 by its New Holland Agriculture brand in the purpose-built Sustainable Farm Pavilion, a 1,638 square meter space designed and created according to environmentally friendly and energy saving principles. The pavilion was designed for dismantling and rebuilding, and will be used for other purposes once the exhibition is over. Its construction materials and technologies offer maximum flexibility to enable their recycling and reuse. The building will be fitted with solar panels producing renewable energy, and a system for harvesting rainwater. New Holland Agriculture will be showcasing its vision of the present and future sustainable farm, where the generation of food, energy, and revenues creates a virtuous circle built on renewable resources and respect for the land and environment, in line with the company's Clean Energy Leader strategy.

GGRI-G4
EC4