



LOCAL COMMUNITIES

SUPPORTING LOCAL COMMUNITIES

Commitment: Promote social and economic development of local communities

	ACTIONS	2013 RESULTS	TARGETS
CNH Industrial	▶ Support for families in need of shelter	<ul style="list-style-type: none"> ■ More than €23,000 donated to <i>Habitat for Humanity</i> ■ More than €37,000 donated to the HALO organization 	▶ 2014: ongoing support for initiatives to help those in need of shelter
	▶ Support for the <i>United Way</i> initiative for the improvement of health, education and income stability in disadvantaged communities	■ More than €1.2 million donated to the organization (through employee fundraising and Company matching donations)	▶ 2014: ongoing support for the <i>United Way</i> initiative
	▶ Support for projects aimed at the development of socially vulnerable areas in Brazil	<ul style="list-style-type: none"> ■ 7 main projects organized across the areas of São Paulo, Minas Gerais and Paraná: ▶ more than €176,000 invested 	▶ 2014: ongoing support for all programs
	▶ Support for projects fostering sports among disadvantaged young people in Brazil	<ul style="list-style-type: none"> ■ 3 main projects organized across the areas of São Paulo, Minas Gerais and Paraná: ▶ almost €91,000 invested 	▶ 2014: ongoing support for all programs
	▶ Support for projects aimed at spreading culture (arts, music, literature) in Brazil	<ul style="list-style-type: none"> ■ 7 national projects supported: ▶ almost €255,000 invested 	▶ 2014: ongoing support for all programs
	▶ Donation of waste wood from packaging for craft activities in favor of organizations and schools in need the city of Paraopeba (Brazil)	■ 60 tons of wood donated	▶ 2014: ongoing support for all programs
	▶ Support for charitable initiatives for people with disabilities or diseases	<ul style="list-style-type: none"> ■ <i>Walkirye Project</i>: powertrain manufacturing completed ■ 2 Iveco Daily Combi vans donated to the Italian Paralympic Winter Sports Federation (FISIP) ■ 1 Iveco Daily Camper donated to a paralympic handbike champion 	▶ 2014: final delivery and provision of service support
	▶ Support for the <i>A Thousand Gardens in Africa</i> initiative promoted by the Slow Food Foundation to help African local communities create sustainable agriculture models		▶ 2014: support for the initiative

Commitment: Aid populations affected by natural disasters

	ACTIONS	2013 RESULTS	TARGETS
CNH Industrial	▶ Provision of technical, financial and humanitarian support to populations affected by natural disasters	<ul style="list-style-type: none"> ■ Philippines Typhoon Haiyan: <ul style="list-style-type: none"> ▶ more than €15,000 donated to the Canadian Red Cross by Saskatoon employees ▶ 5 machines between construction equipment and tractors (for a value of €86,600) provided for the extensive cleanup and rebuilding ■ India Uttarakhand Flood: <ul style="list-style-type: none"> ▶ €12,800 donated to the flood victims by New Holland Agriculture India ▶ €7,800 donated to the flood victims by Case Construction Equipment India 	▶ 2014: ongoing support for disaster relief, as needed

Key

- ▲ Target exceeded
- Target achieved or in line with plan
- ▣ Target partially achieved
- ▼ Target postponed

ACTIONS	2013 RESULTS	TARGETS
CNH Industrial	<ul style="list-style-type: none"> ▶ Provision of technical, financial and humanitarian support to populations affected by natural disasters 	<ul style="list-style-type: none"> ▶ 2014: ongoing support for disaster relief, as needed
	<ul style="list-style-type: none"> ■ Midwest USA tornados: <ul style="list-style-type: none"> ▶ more than €76,000 donated to the American Red Cross to support disaster relief efforts following the devastation ■ Argentina flood: <ul style="list-style-type: none"> ▶ food, mineral water, mattresses, blankets, diapers, and more collected by employees at the Garin plant to help the flood victims ■ European floods: <ul style="list-style-type: none"> ▶ in Spain: heavy line equipment and mini equipment donated by Case Construction ▶ in Austria: 721F wheel loader and a tractor donated by Case ▶ in Germany: mini excavator and wheel loader donated by Case Erlangen Store to the city of Deggendorf. €5,000 also donated by Case to one of the affected families 	

SUPPORTING YOUTH TRAINING

Commitment: Support the professional development of young people

ACTIONS	2013 RESULTS	TARGETS
CNH Industrial	<ul style="list-style-type: none"> ▶ Support for <i>TechPro²</i>, developed in collaboration with Salesian Institutes, by: <ul style="list-style-type: none"> ▶ providing funds, materials, training hours ▶ intensifying the dialogue between <i>TechPro²</i> locations and the authorized after-sales network in order to promote apprenticeship opportunities 	<ul style="list-style-type: none"> ▶ 2014: ongoing support for the initiative
	<ul style="list-style-type: none"> ■ In Italy: <ul style="list-style-type: none"> ▶ 111 young people trained in Fossano ▶ 1,337 training hours provided to young people ▶ 2 students employed at an Iveco authorized service center ■ In Brazil: <ul style="list-style-type: none"> ▶ 20 young people trained ▶ 800 training hours provided to young people ▶ 184 Train the Trainer hours provided ■ Project launched in Addis Abeba (Ethiopia): <ul style="list-style-type: none"> ▶ €130,000 worth of materials and support provided to the Bosco Children Center ▶ 20 young people selected ▶ 80 Train the Trainer hours provided to 3 teachers 	<ul style="list-style-type: none"> ▶ 2014: ongoing support for the initiative
		<ul style="list-style-type: none"> ▶ 2014: extension of the project to China ▶ 2014: extension of the project to South Africa ▶ 2014: launch of new <i>TechPro²</i> website
	<ul style="list-style-type: none"> ▶ Support for students 	<ul style="list-style-type: none"> ▶ 2014: support to local universities
	<ul style="list-style-type: none"> ▶ Promotion of the <i>Sementinha Project</i> aimed at introducing children to environmental topics 	<ul style="list-style-type: none"> ▶ 2015: engagement of 200 children in the planting of 400 seeds

PROMOTING ROAD SAFETY

Commitment: Promote road safety

ACTIONS	2013 RESULTS	TARGETS
CNH Industrial	<ul style="list-style-type: none"> ▶ Support for the <i>Transaid</i> initiative 	<ul style="list-style-type: none"> ▶ 2014: ongoing financial support for the initiative
	<ul style="list-style-type: none"> ■ 2,160 training hours provided to 270 drivers, each trained over 4 days in blocks of 2 hours of driving per day 	
	<ul style="list-style-type: none"> ▶ Support for the <i>Action for Road Safety</i> global campaign 	<ul style="list-style-type: none"> ▶ 2014: extension to other Brands; implementation of new initiatives; increase in the number of social media contacts